

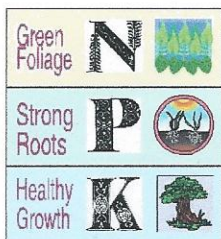
HOUSE & GARDEN

PREMIUM DUTCH NUTRIENTS & ADDITIVES



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Why have the NPK numbers changed on House & Garden products?

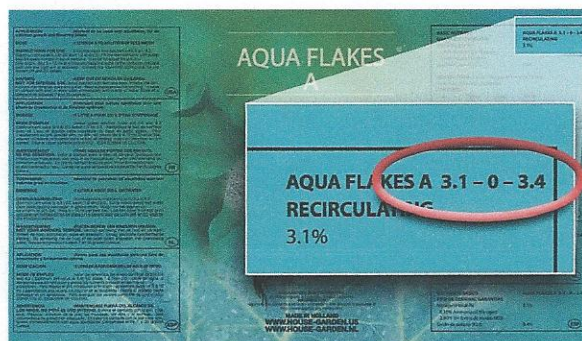


It is the purpose of this letter to clearly explain to all House & Garden customers, vendors and end users, the reason for the most recent as well as previous label changes. First, throughout the entire time House & Garden has been for sale in the US, the NPK formulations HAVE NEVER changed for any of the base nutrients.

As you read the following story please keep in mind that at the time House & Garden first entered the US market there were two things that were true:

1. Our company was new to the US market and admittedly unaware of ALL the regulations and how they applied to the labeling process. We had a lot to learn regarding specific claims that can and cannot be made, and how each state's regulations tend to vary slightly and are not uniformly enforced.
2. The market was much smaller and the states' response time to new products was not as immediate. This coupled with our lack of experience with the US labeling process proved to be a long journey that is nearing the end.

House & Garden has been operating in Holland since 1999 and owner, William Van de Zwaan, has been working closely with [SGS Labs](#) since his first days designing nutrients. Although House & Garden maintains its own state of the art laboratories and computerized mixing facility, SGS is contracted to provide analytical testing and verification. It is important to note that SGS performs these tests following standards created by the [Association of Analytical Chemists](#) or AOAC. House & Garden's first US labels used the N-P-K numbers from these tests by SGS. These first labels were approved by the CDFA (California Department of Food and Agriculture) and employed for quite some time.



OLD LABEL